



RESEARCH ARTICLE

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ADVANCES IN PRECISION MEDICINE: REVOLUTIONIZING PERSONALIZED HEALTHCARE AND DISEASE TREATMENT

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Abstract

Precision medicine is an emerging approach in healthcare that focuses on providing medical treatment based on individual differences in genetics, lifestyle, and environmental factors. Unlike traditional medicine, which often follows a general treatment approach, precision medicine aims to develop personalized strategies for prevention, diagnosis, and therapy. This paper discusses the concept of precision medicine, its applications, benefits, challenges, and future role in healthcare. Advances in genomics, biotechnology, and data analysis have improved the ability to understand diseases at the individual level. Although precision medicine offers promising opportunities, challenges related to cost, data privacy, and accessibility must be addressed. The development of personalized healthcare may significantly improve treatment outcomes and patient quality of life.

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Introduction:-

Healthcare has traditionally used standard treatment methods designed for large groups of patients. However, individuals often respond differently to the same medicine due to variations in genetics, lifestyle, and environmental factors. Precision medicine has changed this approach by focusing on personalized healthcare solutions. It uses information about a person's biological characteristics to develop more accurate prevention and treatment strategies. The advancement of genetic research and modern technology has made precision medicine an important field in medical science. It provides new opportunities for understanding diseases and improving healthcare outcomes.

Concept of Precision Medicine:-

Precision medicine is an approach that considers individual differences when preventing and treating diseases.

It combines information from:

- Genetic information
- Medical history
- Lifestyle factors
- Environmental influences

By analyzing these factors, doctors can select treatments that are more suitable for specific patients.

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Applications of Precision Medicine:-**Cancer Treatment:-**

Precision medicine has significantly influenced cancer care. Genetic testing helps identify specific changes in cancer cells and supports the selection of targeted therapies.

Genetic Disorders:-

Patients with inherited diseases may benefit from personalized approaches based on their genetic information.

Drug Selection:-

Precision medicine helps healthcare providers choose medicines that are more likely to work effectively for individual patients.

Disease Prevention:-

By identifying risk factors early, precision medicine can support preventive healthcare strategies.

Advantages of Precision Medicine:-

Precision medicine provides several benefits:

Improved Treatment Effectiveness:-

Personalized treatments may increase the chances of successful outcomes.

Reduced Side Effects:-

Selecting suitable medicines can decrease unwanted reactions.

Early Disease Detection:-

Genetic and biological analysis may help identify diseases before symptoms appear.

Better Patient Care:-

Patients receive healthcare strategies designed according to their specific needs.

Challenges of Precision Medicine:-

Although precision medicine has great potential, several challenges exist.

The high cost of genetic testing and advanced technologies can limit access for many people.

Protection of patient genetic information is another important concern because medical data is highly sensitive.

Healthcare professionals also require proper training to understand and apply precision medicine effectively.

6. Future of Precision Medicine:-

The future of precision medicine is expected to expand with improvements in artificial intelligence, biotechnology, and medical research. Advanced technologies may allow faster genetic analysis and more accurate disease prediction. In the coming years, personalized healthcare may become a major part of modern medical practice.

Conclusion:-

Precision medicine represents a major advancement in healthcare by focusing on individualized treatment and prevention strategies. It provides opportunities for better diagnosis, improved therapies, and enhanced patient outcomes. Although challenges related to cost, privacy, and accessibility remain, continued scientific progress may help make precision medicine more available worldwide. Precision healthcare has the potential to transform the future of medicine by making treatments more accurate and personalized.

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